



# HANDLING RIYADH EXPO

The International Exhibition for Material Handling, Equipment,  
Warehouse Supplies, Forklifts & Heavy Equipment

**30**

**APRIL**

**02**

**MAY**

**2024**

**Riyadh International Exhibition  
Center - KSA**

# POST SHOW REPORT



[www.handlingexpo-ksa.com](http://www.handlingexpo-ksa.com)

# Message from the Organizers

Handling Expo Riyadh, an international trade fair dedicated to material handling technologies, storage equipment, forklifts, and heavy machinery, recently concluded with resounding success in Saudi Arabia.

The event, held at the Riyadh International Convention and Exhibition Center, attracted industry professionals, exhibitors, and visitors from around the globe. The expo showcased the latest innovations and advancements in the field, providing a crucial platform for companies to display their cutting-edge products and solutions designed to enhance operational efficiency and safety in various industries.

Attendees had the opportunity to explore state-of-the-art machinery and equipment, participate in live demonstrations, and engage with experts to gain insights into the latest trends and developments. Notable companies presented groundbreaking technologies that promise to revolutionize material handling processes, highlighting the expo's role as a hub for technological advancement and industry collaboration.

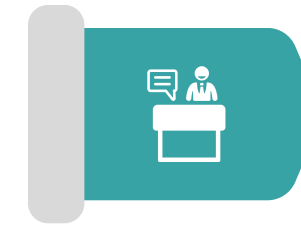
The success of Handling Expo Riyadh underscores the growing importance of the material handling industry in the region and the increasing demand for advanced technologies and solutions. The event not only facilitated business opportunities and partnerships but also emphasized the strategic importance of innovation in maintaining competitive advantage. As a result, Handling Expo Riyadh has firmly established itself as a key event on the international trade fair calendar, promising even greater success and influence in future editions.

Looking forward to your participation in HANDLING EXPO Riyadh 2025.

**HANDLING EXPO Riyadh Team**



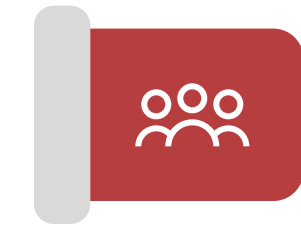
# HANDLING EXPO Riyadh Facts & Figures



**127**  
Exhibitors



**14**  
Exhibiting Countries



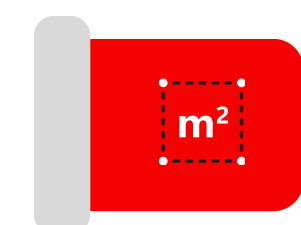
**6,379**  
Trade Visitors



**652**  
Regional & International Visitors



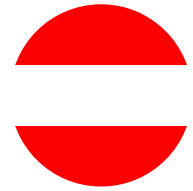
**12**  
Visitors Countries



**7,500 m<sup>2</sup>**  
Exhibition Space

# Exhibiting Countries

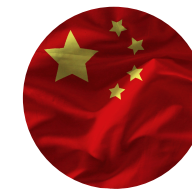
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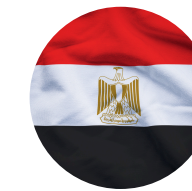
Austria



Canada



China



Egypt



France



Germany



Greece



Italy



India



Saudi Arabia



South Korea



Sri Lanka



UK



UAE

# Visitors Countries

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Saudi  
Arabia



UAE



Morocco



Egypt



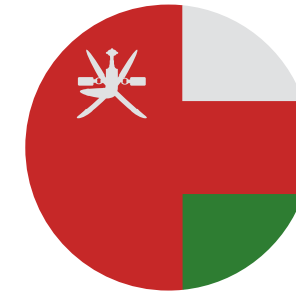
Jordan



Syria



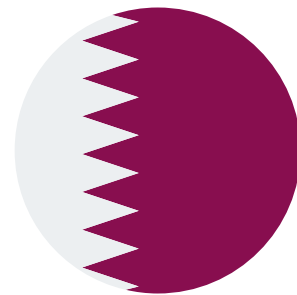
Lebanon



Oman



India



Qatar



Bahrain

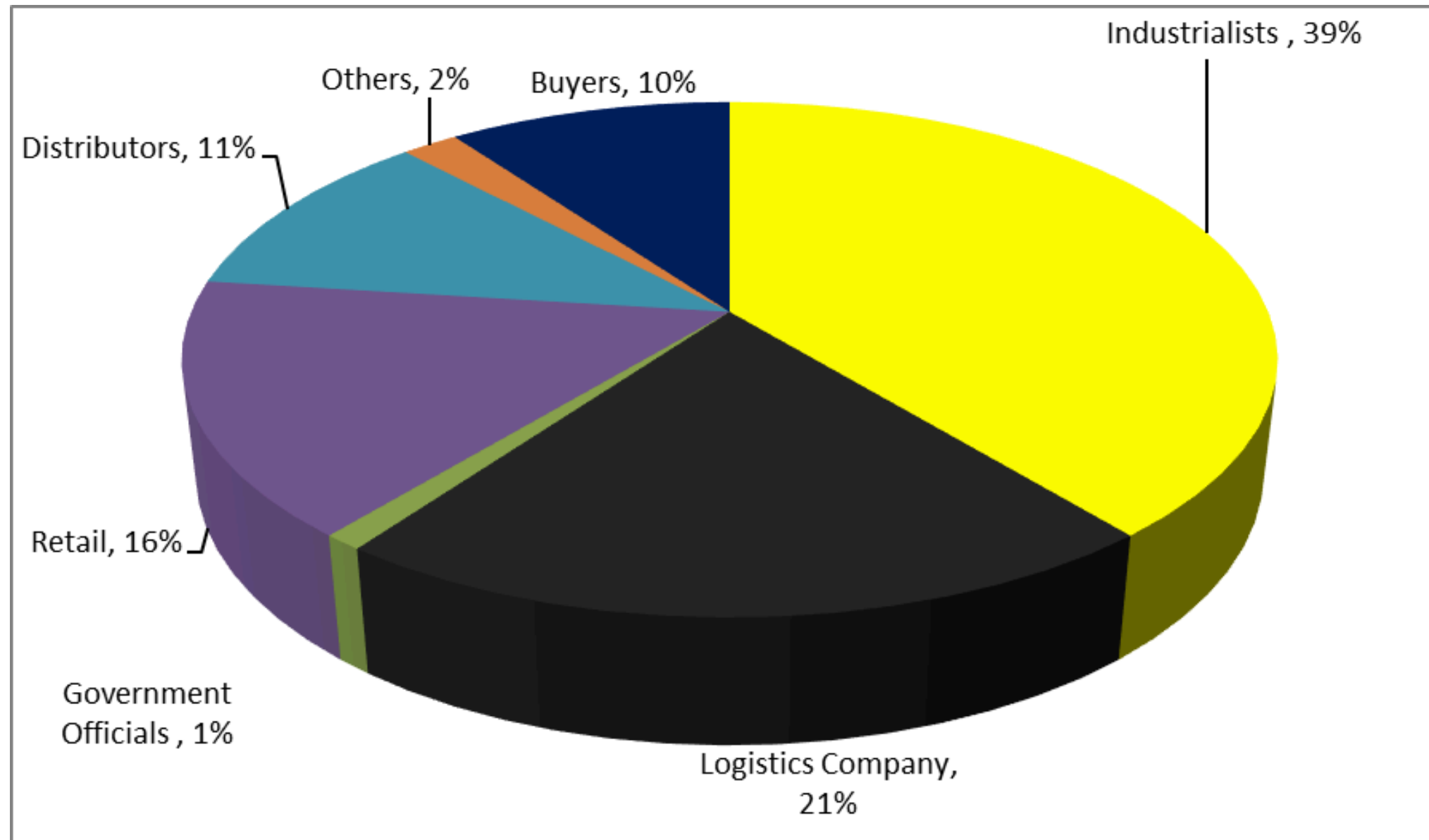


Turkey

# VISITORS DATA ANALYSIS

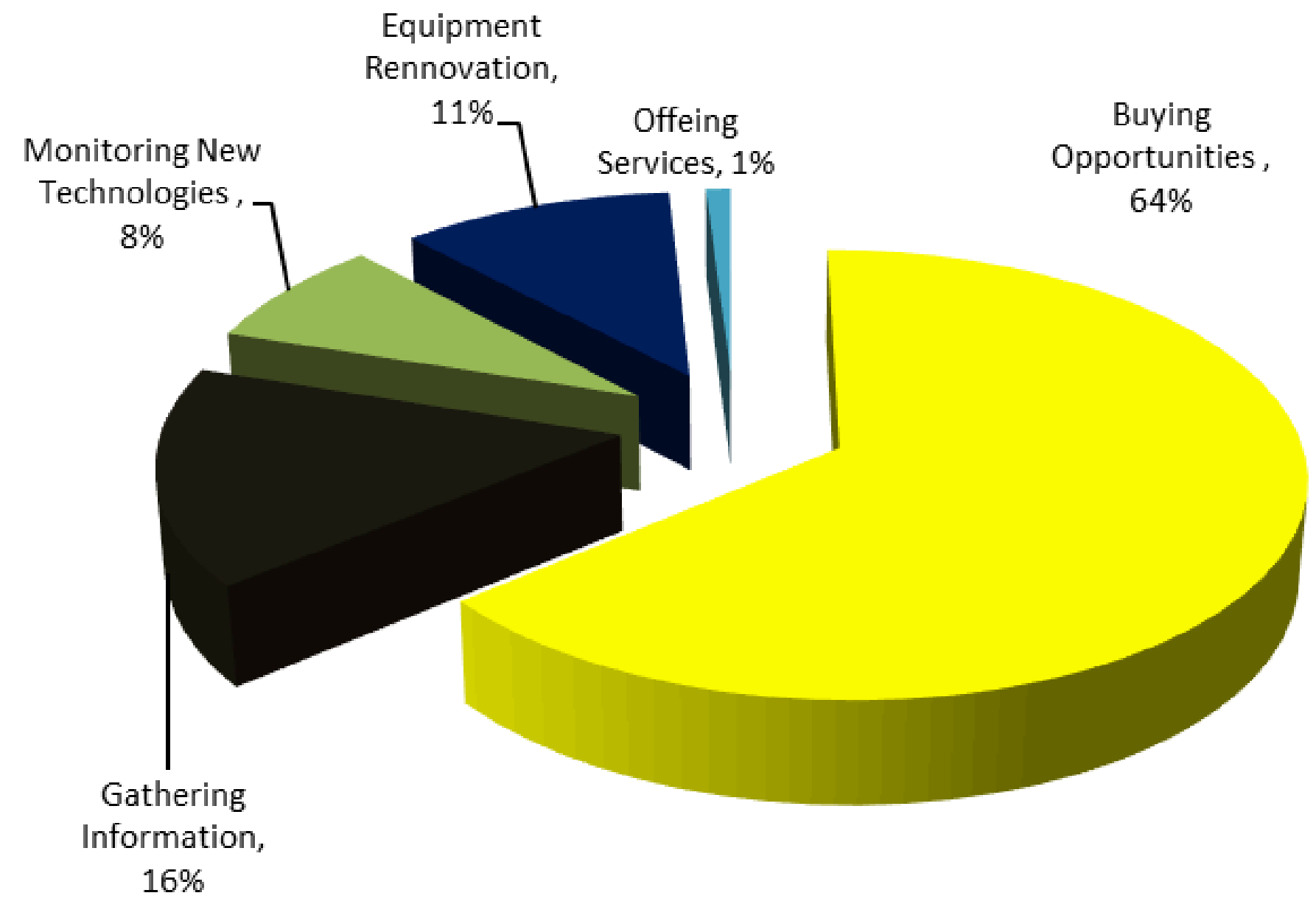


# VISITORS ANALYSIS BY NATURE OF BUSINESS



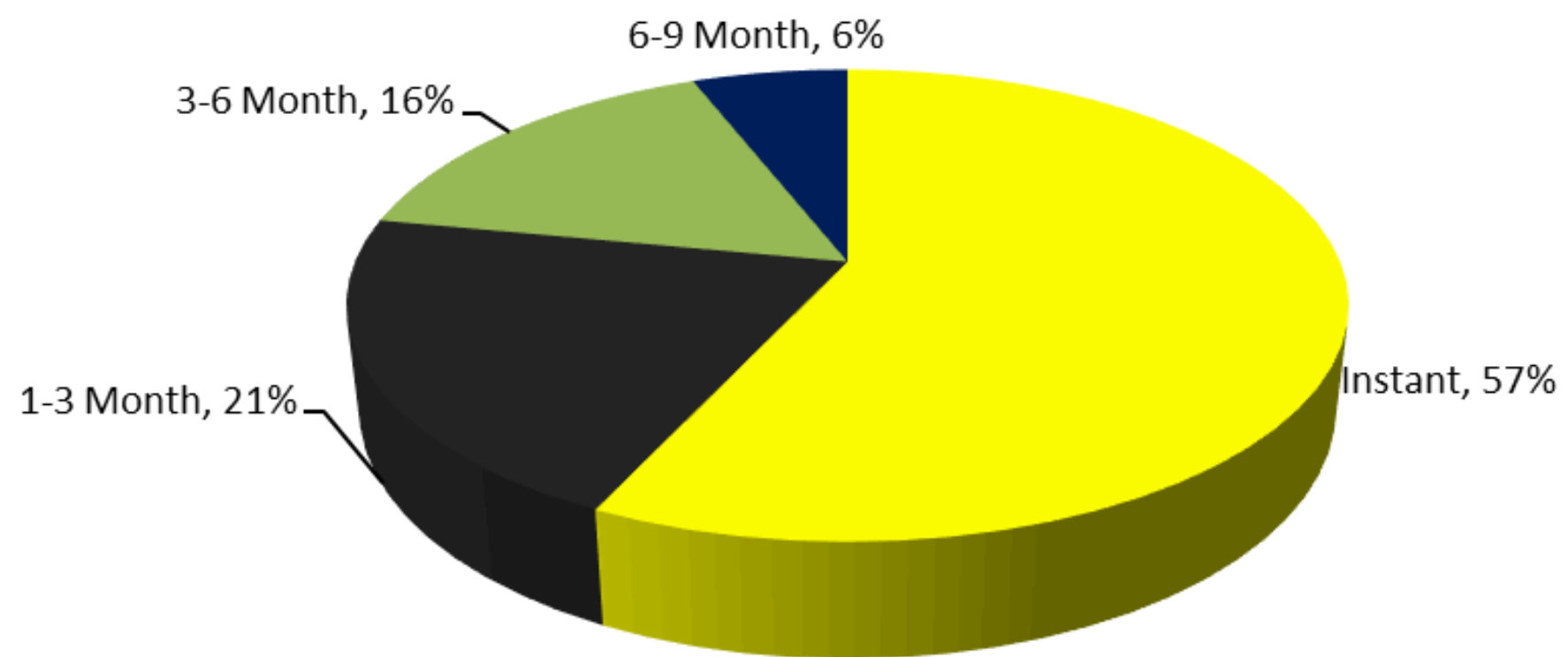


# Visit Main Objectives

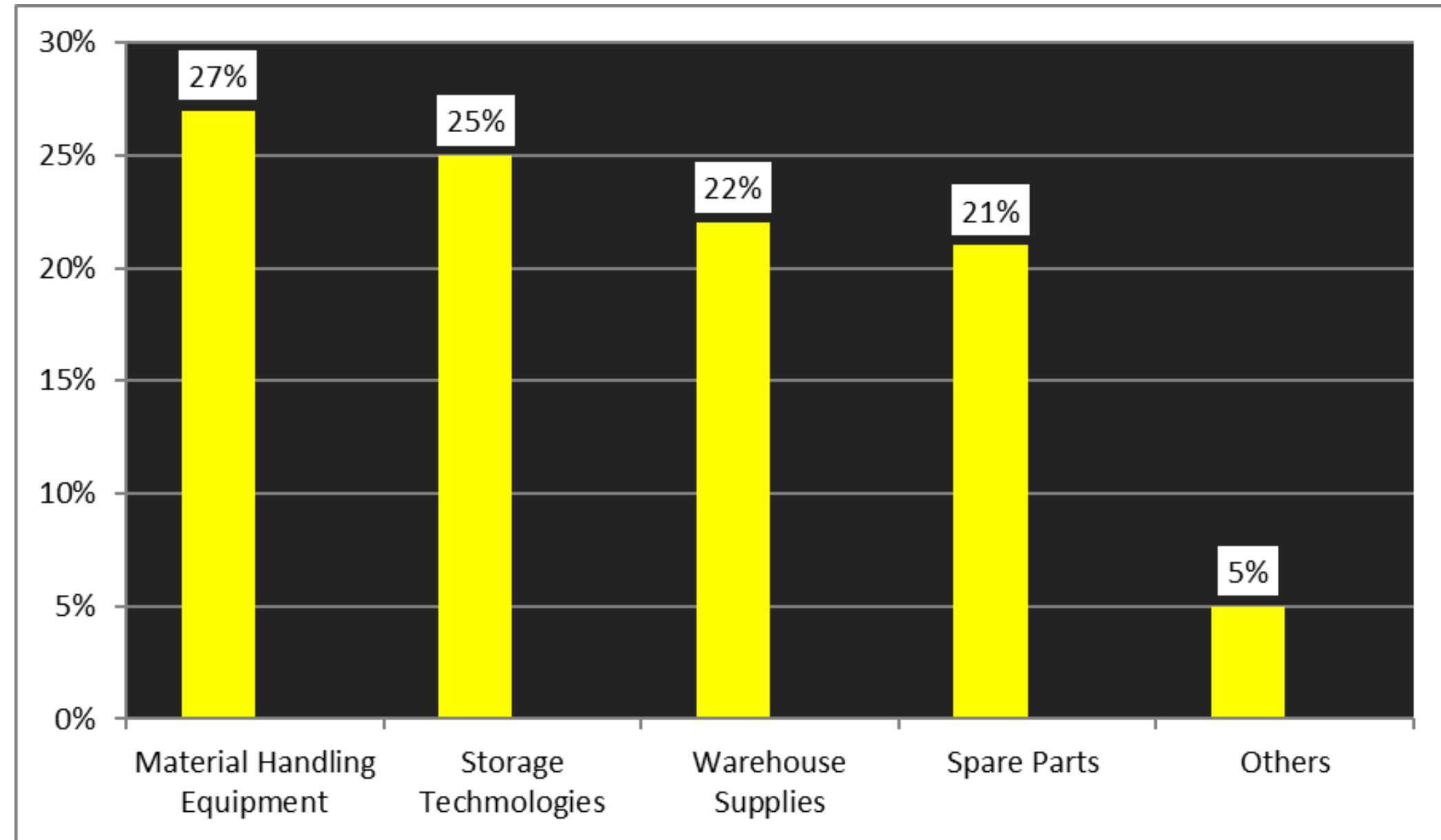




# Purchase Intention Time Frame

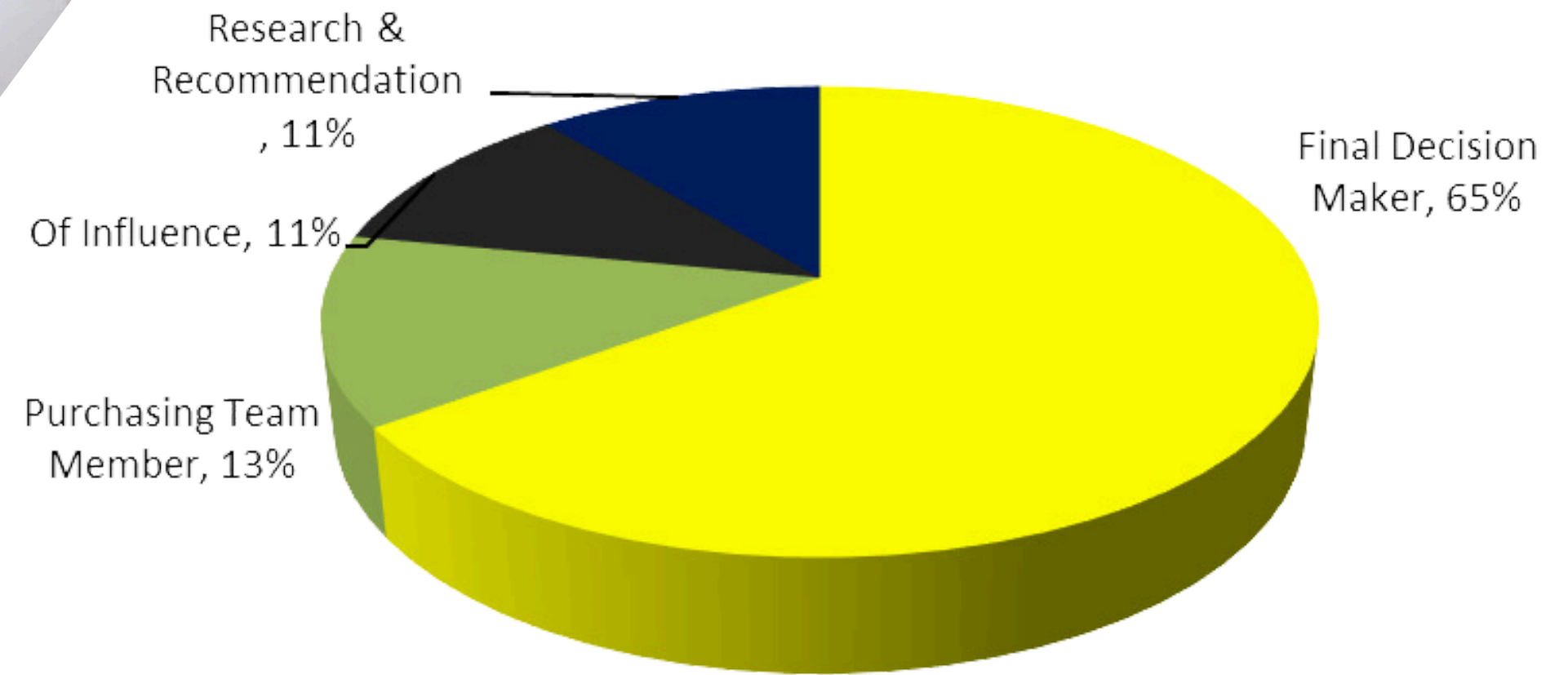


# Purchasing Analysis by Sector





# Visitors in Terms of Buying Decision Influence





# Visitor's Event Ratings

92%

of the visitors confirmed that they will attend the next edition in 2025

95%

of visitors found the products they were looking for.

93%

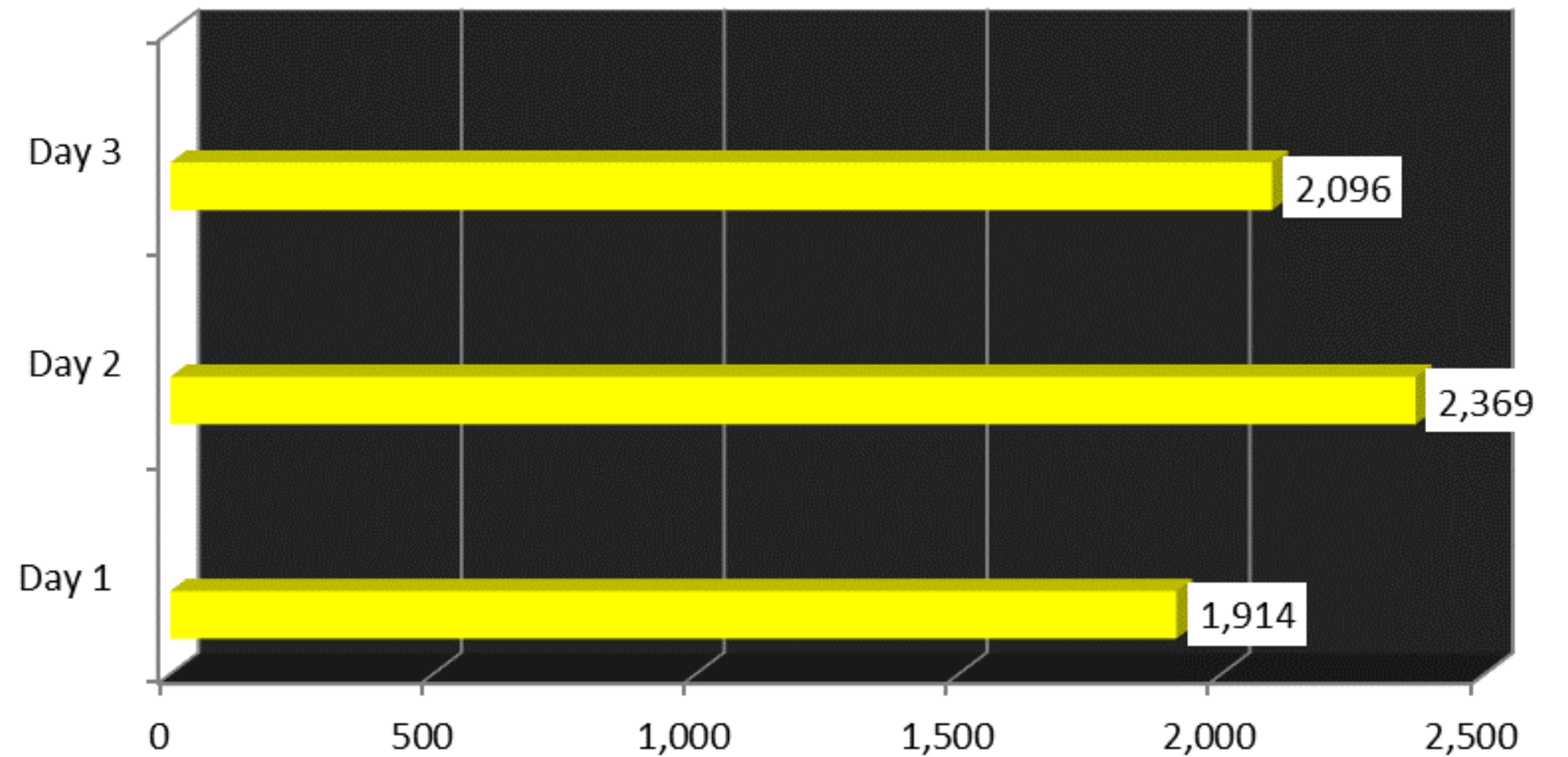
of visitors were satisfied with HANDLING EXPO Riyadh organization

94%

of the visitors rated their visit as successful



# Visitors Admission Analysis by Show Days



Abdul Latif Jameel  
MACHINERY

Handling Solutions  
Business Needs  
EP  
Let's grow together

Abdul Latif J  
MAC

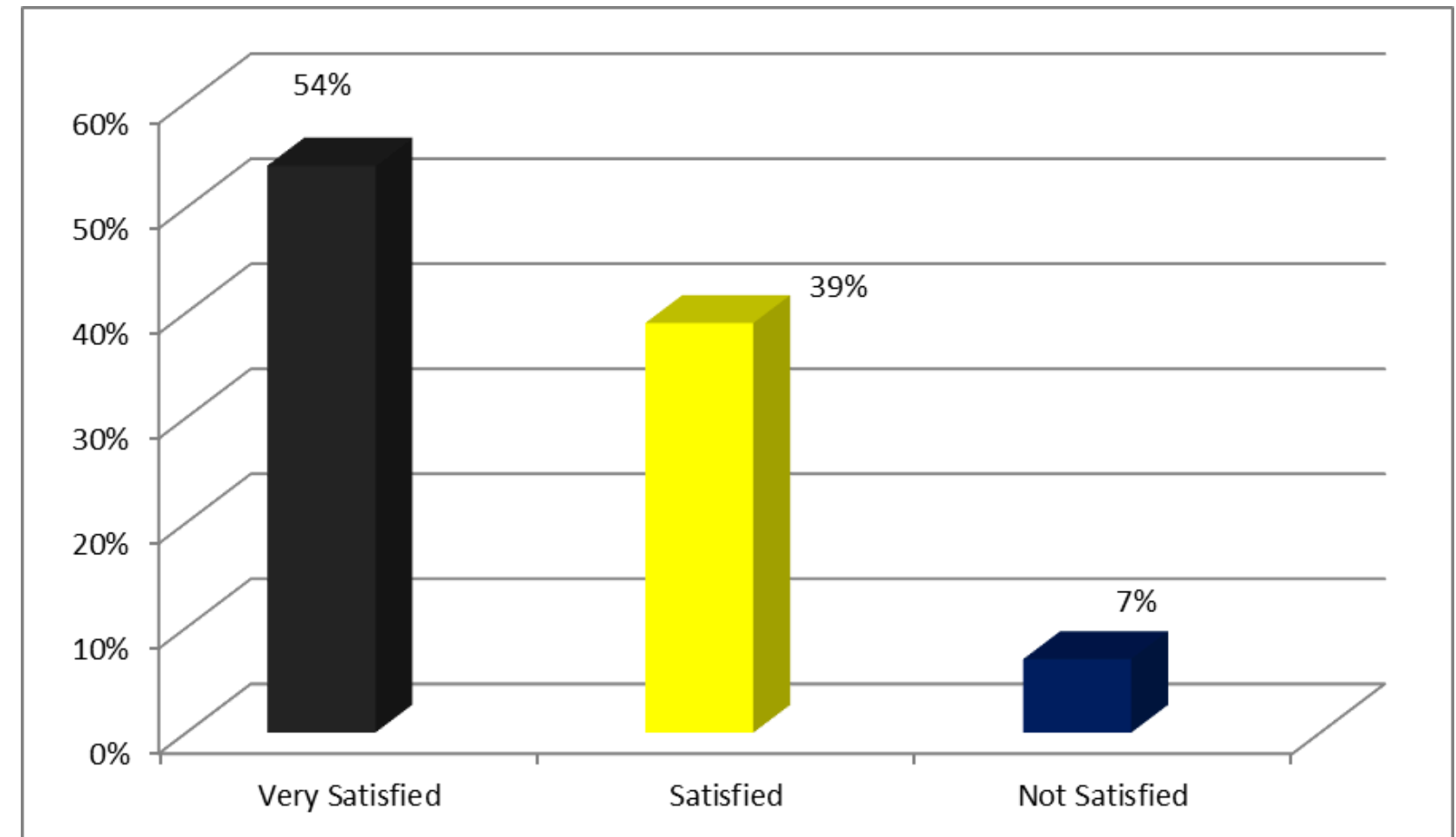
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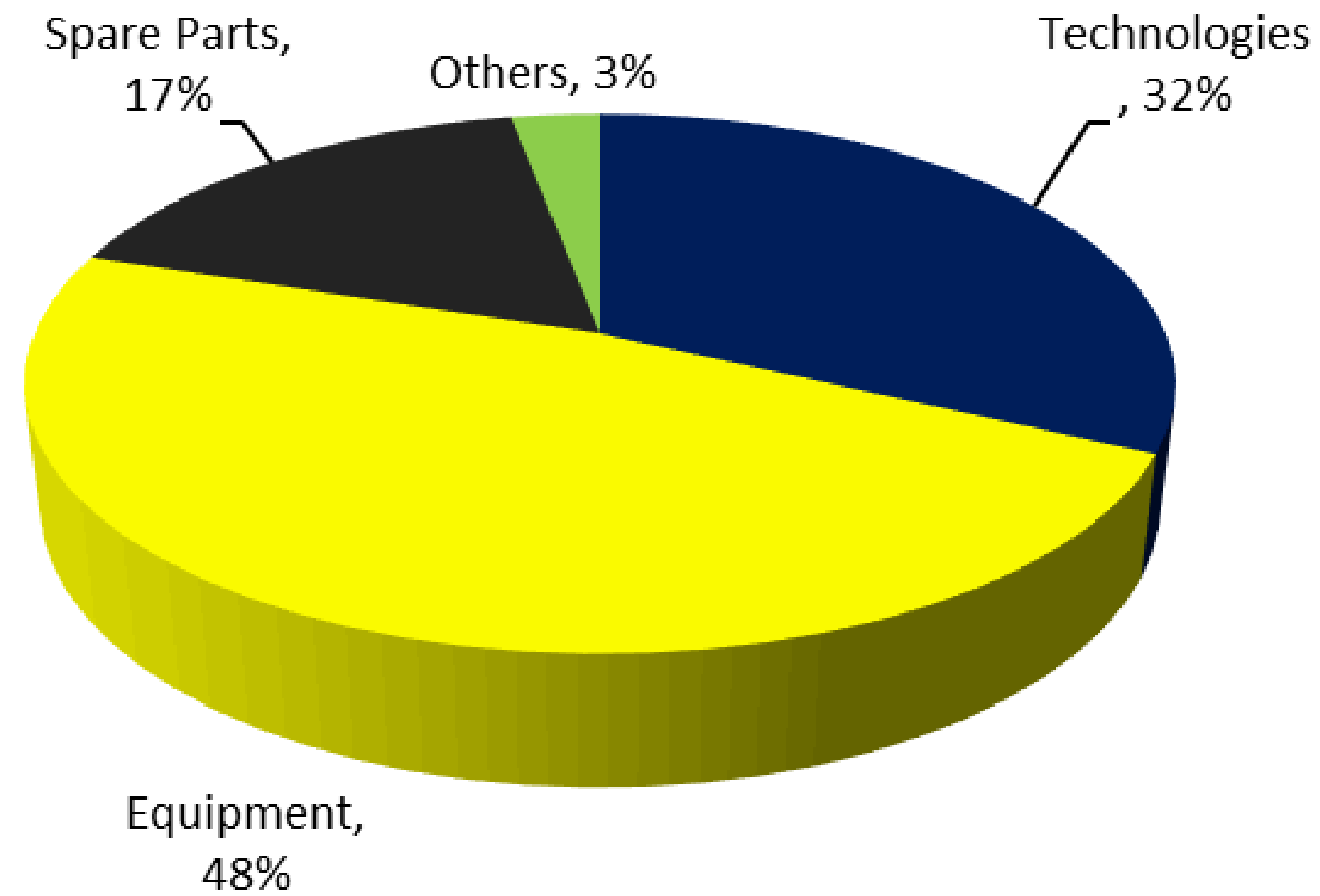
# EXHIBITORS DATA ANALYSIS



# HANDLING EXPO Riyadh Exhibitors Rating for Quality & Quantity of Visitors



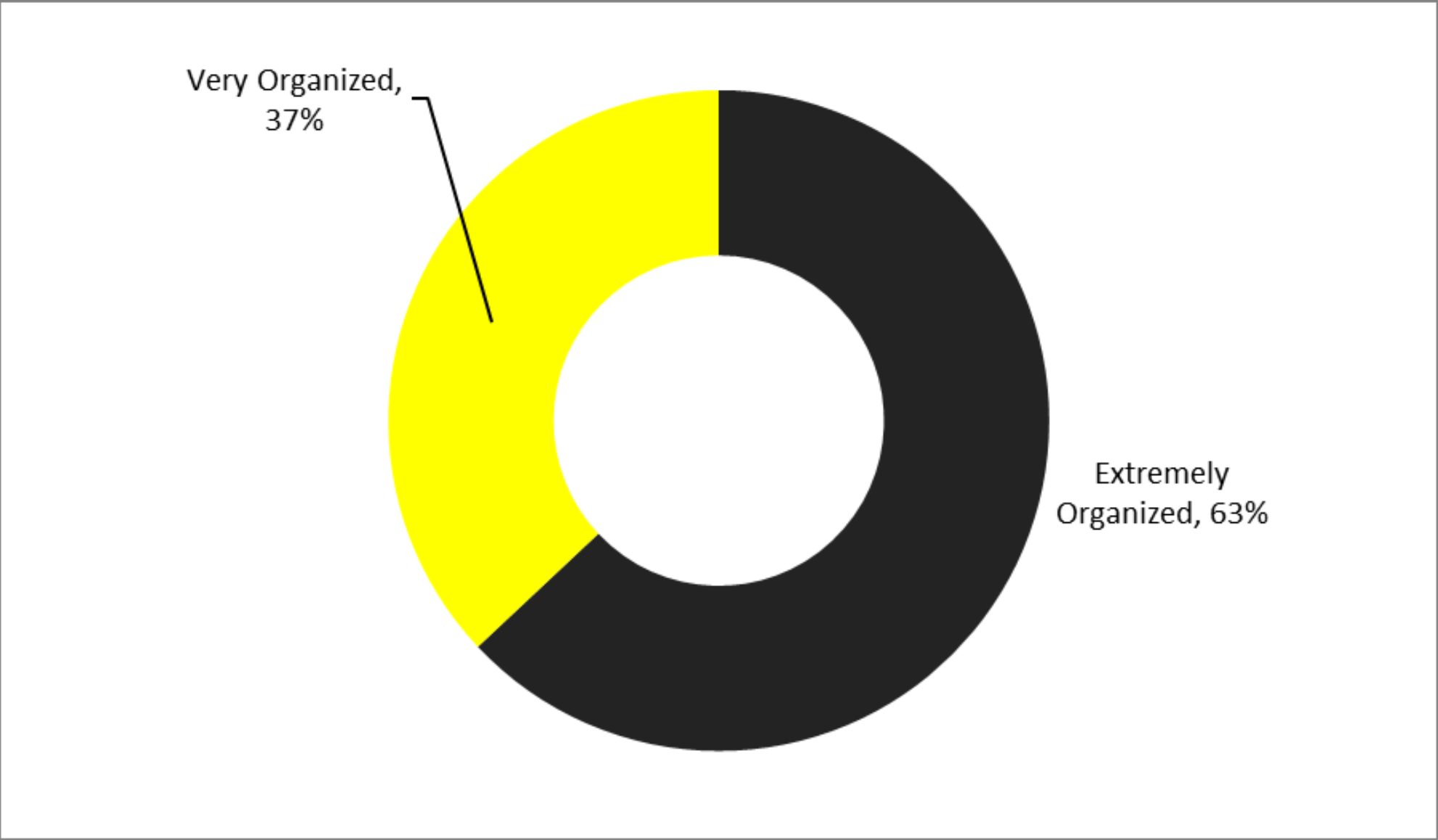
# Exhibitors' Nature of Business



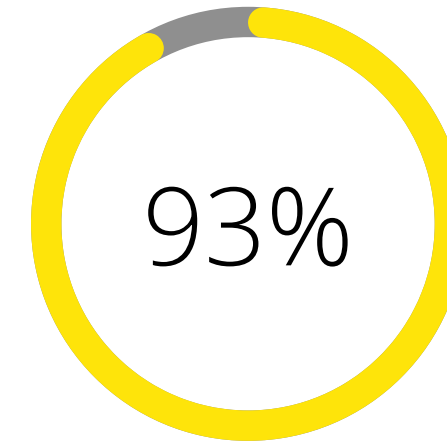


Exhibitors'

# Rating for the Organization of HANDLING EXPO Riyadh



# Exhibitor's Event Ratings



93%  
of exhibitors said that the  
show was up to  
expectations

92 %

of the exhibitors rated the  
show as Very Good

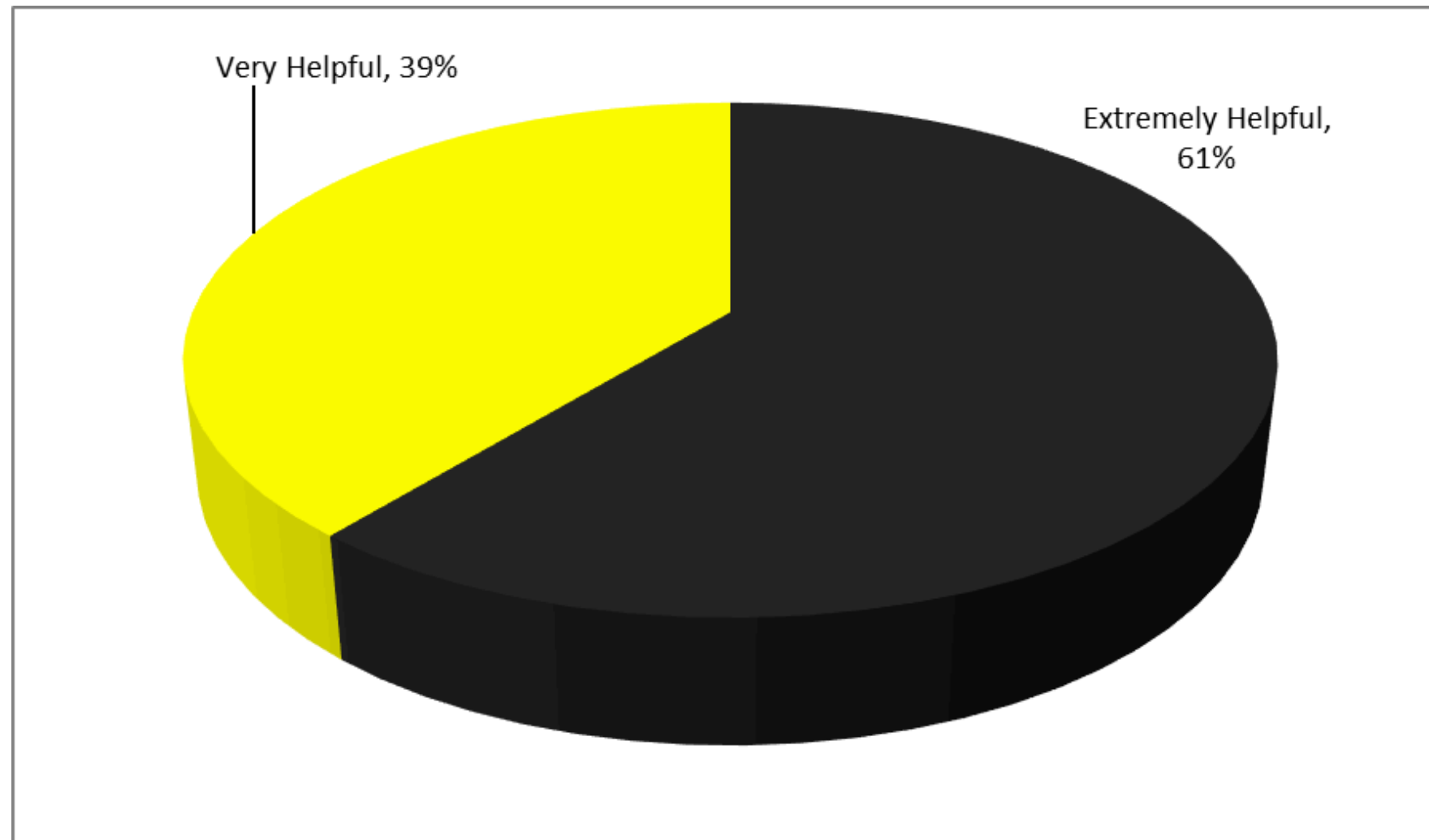


93 %

of exhibitors confirmed that  
they will participate in the next  
edition



# Exhibitors Rating of HANDLING EXPO Riyadh Staff



# ORGANIZED BY



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